



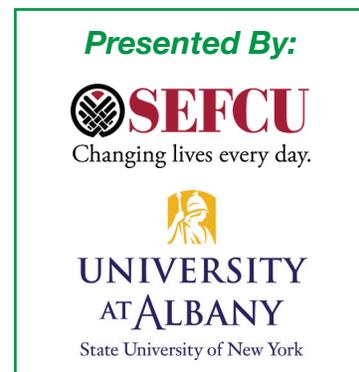
WALL STREET COMES TO ALBANY

Capital Region's live stock market simulation teaching young people the ins and outs of finance and investing.

On Friday, **April 20, 2018** the 1st Annual **JA Student Stock Market Challenge** will be held at the **University at Albany**.

Featuring Special Guest Emcees News Channel 10's Lydia Kulbida & John Gray

9:45 a.m.	Student & Teacher registration
10:15 a.m.	Opening Comments
10:30 a.m.	Bell sounds to signal start of trading
11:00 a.m.	Mid-point break
11:15 a.m.	Trading continues
11:45 a.m.	Bell sounds to signal end of trading
12:00 p.m.	Lunch served to students
12:00 p.m.	Awards presented (prizes awarded to top 3 teams!)
12:45 p.m.	Students depart



THE JA STOCK MARKET CHALLENGE is an unpredictable ride through the highs and lows of the stock market! All the energy and excitement of the stock trading floor is simulated in this innovative, interactive, high-tech event. Teams of four compete in a race to accumulate the highest portfolio while learning the nuances of investing, trading, strategy, why companies issue stock, how actions in one place of the world impact the value of stock in another place, and why the stock market is an integral part of our free enterprise system.

- Each team begins the game with \$500,000 trading dollars to invest in fictitious stock.
- Once the trading begins, every 60 seconds is a new trading day in a volatile market!
- Floor traders enter the team trades into handheld computers and the information is immediately transferred to big screens for all participants to see.
- Players track their stock portfolio and their team's standings on three massive screens.
- Teams buy and sell stocks from "traders" that instantly send trades to the system.
- Teams receive News Releases and Hot Stock Tips to help them evaluate stock performance.
- The team with the largest portfolio after 60 days of trading WINS!